

# CHIEF REVENUE OR DIGITAL OFFICERS EXECUTIVE ROUNDTABLES

## Singapore

9<sup>th</sup> May, 2018 (the day after the Revenue Optimization Conference)

17<sup>th</sup> October, 2018 (in conjunction with WIT and ITB Asia)

- 9:30am – Midday Chief Digital Officers
- 2pm-5pm Chief Revenue Officers

## PARTNER – (2 available per event)

HSMAI's Chief Revenue Officer's Roundtable and the Chief Digital Officers Roundtable are meetings of the senior hotel leaders for hotels around the Asia Pacific region. The 'invitation-only' Roundtables host senior revenue management, distribution, and pricing strategy executives or Digital, E-Commerce and Distribution leaders from leading hotel brands, management companies, and ownership groups: 18 - 24 attendees are expected at the CRO Roundtable, 15-18 at the Digital Officers Roundtable.

- ✓ Opportunity for one (1) company representative to give a 5-10 minute briefing as a discussion starter on a subject mutually agreed upon with the HSMAI Revenue Advisory Board
- ✓ Invitation for two (2) company representatives to attend
- ✓ Logo included on all communications regarding the Roundtable
- ✓ Recognition on signage, and in the onsite guide with company description, representative listing, and logo placement
- ✓ Access to full contact information for all attendees.

## Singapore: US\$3,500

Optional: sponsor Lunch prior, or networking drinks after the event: Additional US\$1,500



## Customized Item or Sponsorship

Do you have great sponsorship idea? Put your creativity to work. Contact us to create your own custom sponsorship!

**Cost: US\$500-\$5,000**

# HOTEL LEADERS ROUNDTABLES - AUSTRALIA

HSMAI's Australia Chapter runs regular Roundtables in Sydney and Melbourne. These Roundtables are meetings of the senior revenue, Sales or Sales & Marketing hotel leaders for hotels around Australia and the Pacific. The 'invitation-only' Roundtables host senior revenue management, distribution, and pricing strategy executives from leading hotel brands, management companies, and ownership groups: 18 - 24 attendees are expected at the CRO Roundtable. The Sydney based events are held in conjunction with other major conferences when more senior leaders are in Sydney.

## REVENUE LEADERS

- 29<sup>th</sup> March, 2018 - Sydney
- 25<sup>th</sup> July, 2018 (prior to HotelsWorld Conference) - Sydney

## SALES LEADERS

- 22<sup>nd</sup> August, 2018 - Sydney

## SALES & MARKETING LEADERS

- 29<sup>th</sup> August, 2018 – Melbourne

## COMMERCIAL LEADERS

This Roundtable will combine the Revenue, Sales, Digital and Marketing Leaders with a few General Managers. This type of events has been run in Thailand for 3 years and is a very valuable discussion across the commercial disciplines.

- 2<sup>nd</sup> November, 2018



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**Cost: US\$500-\$5,000**

## PARTNER BENEFITS

### Roundtable & Networking: \$2,500 (maximum 2 partners)

- ✓ Opportunity for one (1) company representative to give a 5-10 minute briefing as a discussion starter on a subject mutually agreed upon with the HSMIAI Revenue Advisory Board
- ✓ Invitation for two (2) company representatives to attend
- ✓ Logo included on all communications regarding the Roundtable
- ✓ Recognition on signage, and in the onsite guide with company description, representative listing, and logo placement
- ✓ Access to full contact information for all attendees
- ✓ Announcement and Branding for networking event after the Roundtable



### Networking only: \$1,000

- ✓ Opportunity to bring a company pull-up banner for the networking area
- ✓ Invitation for two (2) company representatives to attend
- ✓ Announcement and Branding for networking event after the Roundtable



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**Cost: US\$500-\$5,000**

## GENERAL MANAGERS ROUNDTABLES

Similar events are planned specifically for General managers in the 2<sup>nd</sup> half of 2018 and in 2019 in these cities:

- ✓ Singapore
- ✓ Melbourne
- ✓ Hong Kong
- ✓ Bangkok



## CONTACT US

Please contact us if you're interested in partnering with us on these events.



[info@hsmaiasia.org](mailto:info@hsmaiasia.org)

More information on Partnership can be found on our Partners Portal at:

<https://hsmaiasia.org/partnership/>